



## *Discover the Powers of Dead Sea Minerals*

Natural Products From The Mineral Dead Sea

Discover the Mineral secret by using the bloom unique Range of Health and Beauty Natural Products **for Fresh, Healthy Face and Body**

### **1- Bloom Bath Salts:**

Naturally evaporated from the highly Concentrated Dead Sea Waters to give you the 100% pure natural and unique combination of more than 25 types of minerals.

Dead Sea Minerals were used in the ancient time many thousands of years ago like Queen Cleopatra and up till now.

- Bathing in its extraordinary water is the excellent way to relax and smoothen your body.
- Helps to reduce some skin problems such as: Eczema, Acne and Psoriasis.
- Helps to reduce Muscle Stiffness and Aches.
- Helps to minimize Joint Foot Ache, Rheumatism Pains and Arthritis.
- Helps to stimulate Blood Circulation.
- For Fresh and Healthy Looking Skin.

### **Directions for Use:**

- **Ordinary Use**
- Enjoy your shower using Bloom Mineral Salt Soap.
- Dissolve 500g Bloom Bath Salt in your bath tub with luck Warm Water
- Soak and relax your body fully covered for 15-20 minutes.
- Wash with warm water, no need for Soaps.
- For Best Results repeat 2 to 3 times a week.
- **Acne, skin spots...**
- Dissolve 2 table spoons Bloom bath salts in 100ml warm water.
- Soak a piece of cotton pad in the solution.
- Apply on the infected area leave 15 to 20 minutes.
- Wash with warm water
- For best result repeat 2 to 3 times a week.
- **Symptoms(frozen foot)**
- Wash feet using Bloom Mineral Salt Soap.
- Dissolve 250g Bloom Bath Salt in 2 liters luck warm water.
- Relax feet for 15 to 20 minutes in the solution.
- Wash feet with warm water ( no need for soap)
- For Best Result repeat 2 to 3 times a week.
- **Hair dandruff**
- Enjoy your hair shower using Bloom Minerals Shampoo.
- Dissolve 250g Bloom Bath Salts in 2 liters warm water.
- Soak a towel in the solution

- Warp hair, leave 15 to 20 minutes.
- Wash with warm water.
- For Best Result repeat 2 to 3 times a week.

**Notes:**

- Bloom Bath Salts are for External use only.
- Slight tingling and red skin color is normal and positive sign means good skin response and will stop after the treatment.
- For very sensitive skin better to leave salt only for 5 minutes
- For the first time, we recommend to use Bloom bath salt on hand before face to test allergy reaction.
- For clients having hyper Blood pressure, better to consult your therapist or doctor before using Bloom bath salt.

**2- Bloom Facial Mask**

**3- Bloom Body Mask:**

The Natural and Unique Mud from under the bed of the Dead Sea mixed with Olive Oil, Honey, Fragrance and Aloe Vera Extract.

Special and well-studied formula to clean impurities beneath the skin then substitutes moisture of the skin, which could be removed with impurities.

Using Bloom Facial Mask and Body Mask:

- Helps reducing some skin problems such as: Eczema, Acne and Psoriasis.
- Helps to reduce and delay Wrinkles and facial lines.
- For Soft, Lovely and Younger Looking Skin.

**Directions for use:**

- **Ordinary Use for Face**
- Clean face using Bloom Cleaning Milk.
- Shake well.
- Apply on face and neck except Eyes and lips.
- Leave for 15 to 20 minutes.
- Wash with warm water
- Apply Bloom Day or Night Cream.
- For best Result use as follows :
- Once a week for Dry skin.
- Twice a week for normal skin
- Three times a week for Oily skin.
- **Ordinary Use for Body.**
- Enjoy your shower using Bloom Mineral Salt Soap
- Warm Bloom Body Mask/ Mix Well.
- Apply on Body or selected areas.
- Leave for 15 to 20 Minutes
- Wash with warm water
- Apply Bloom Body Lotion.
- For Best Results repeat 2 to 3 times a week.

- **Joint Pains**
- Warm Bloom Body Mask apply on joints then wrap with warm cloth and plastic sheet the excellent way to help minimizing joints pain

### **Notes:**

Slight tingling and red skin color is normal and positive sign means good skin response and will stop after the treatment.

- For very sensitive skin we recommend to leave Bloom Mud Facial or Body Mask for 5 minutes only.
- When using Bloom Mud Masks for the First time we recommend to use it on hand before face or Body to test allergy reaction.
- For clients having hype blood pressure, better to consult your therapist or doctor before using Bloom Mud Masks.
- Sulfur Smell is usually normal to appear clearly in Bloom Mud Mask, sulphates are very important for the maximum benefits to treat many skin problems especially Psoriasis.
- Recommended not to use the Bloom Facial Mask directly after using Facial Scrub (Peeling) as this may cause too much tingling, so leave at least 1 hr time OR use the Bloom Facial mask first, then Bloom Facial Scrub gently.
- Dead Sea Water Separation is normal because Bloom Mud Masks are 100% natural.
- Therefore please shake or mix well before use.

### **4- Bloom Hair Mask (Aluminum Bag)**

A unique mix of

Dead Sea mud rich in minerals and trace elements to give healthy and silky hair.

- Help to reduce scalp impurities.
- Help to control dandruff.

### **How to use:**

- Enjoy Bloom Shampoo to clean the hair.
- Warm Bloom hair mask and apply enough amount on the head with a circular motion massage for 3-5 minutes.
- Cover your head with a wet and warm towel and leave for 15-20 minutes.
- Wash your hair with warm water
- For Best Result we recommend using Bloom hair Mask twice a week.

### **5- Bloom Day Cream:**

Enriched with Dead Sea Minerals, moisture fills your skin and hydrates it all day long.

A good make up base.

Massage gently info face and neck in circular motion avoid eyes.

- Enjoy the wonderful moisturizing and softening result.

### **6- Bloom Night Cream:**

Moisture fills your skin and hydrates it while you sleep.

Enriched with vitamin E and Dead Sea Minerals so you'll awaken refreshed .

Massage gently info face and neck in circular motion avoid eyes.

- Enjoy the wonderful moisturizing and softening result.

### **7- Bloom Hand Cream:**

A special formula with Dead Sea Minerals.

Enriched with Vitamin A, E and F.

Apply generously to hands and arms. Massage gently.

- Keep your hands soft, enriched, healthy and smooth.

### **8- Bloom Foot Cream:**

This deep penetrating cream is enriched with Dead Sea Minerals. Bloom Foot cream is a wonderfully protective, moisturizing and healthy treatment for your feet. Leaving them with super comfort feeling.

### **9- Bloom Body Lotion:**

Amazing Lotion moisturize nourish and softens dry, flaky skin. Apply generously to body and massage gently. Provides your body with a daily great value from the Dead Sea Minerals .

- For daily use and after using Bloom Body Mask/ Bath Salts.
  - Available in thick rich and wonderful Formula or spray light and easy.
  - Choose as per your need.

### **10- Bloom Facial Scrub:**

The superb formula with almond shell granules to work 3 in 1 job:

- Remove unlike impurities, black spots, dead skin cells which are skin cells which are formed naturally due to skin metabolism.
- Provides with the unique Dead Sea Minerals.
- Moisturizes face.
- Clean face using Bloom MUD SOAP OR Bloom Cleansing Milk
- Apply avoiding eyes and massage gently in a circular motion for 10 minutes. Then wash with warm water.
- Better not to use Bloom Facial Mask directly after this treatment, OR USE Facial Mask first then the Facial scrub gently.

### **11- Bloom Body Scrub:**

The Natural mixture of Special mineral Dead Sea salt granules and mix of natural massage oils .

- Keep natural moisturizing
- For extra amazing relaxation
- Leave skin feeling refreshed, toned softer to the touch and healthy looking
- Apply in circular motion 10-15 minutes for the whole body or the selected areas, then wash, dry and apply Bloom wonderful body lotion.

### **12- Bloom Mud Soap:**

#### **Recommended for face:**

This natural soap with Dead Sea mud gives a quick and natural daily mud mask effect clean and purifies skin. Helps to reduce wrinkles and acne .

- Free from animal fate
- Free from detergents
- For best result leave the rich foam for 1minute before washing.
- After using this wonderful soap you may apply Bloom day or night cream for added moisture.

### **13- Bloom Mineral Salt Soap:**

#### **Recommended for body:**

This natural soap with Dead Sea mineral salt has very effective results to clean and purify skin.

- Free from animal fate
- Free from detergents
- For best result leave the rich foam for 1minute before washing.
- After using this wonderful soap you may apply Bloom body Lotion for added moisture.

#### **14- Bloom Cleansing Milk:**

Special product enriched with Dead Sea minerals for :

- Cleansing the surface of your complexion
- Removing make up with natural moisturizing.
- Apply to application pad, wipe face thoroughly avoid eyes. Follow with Bloom facial tonic.

#### **15- Bloom Facial Tonic:**

Well prepared formula Dead Sea minerals gently remove impurities and recondition your complexion. Keep skin fresh, smooth and healthy feeling.

Apply Bloom facial tonic on a smooth cloth. Massage gently over face.

#### **16- Bloom Eye Cream:**

The natural very rich unique formula with vitamin E fruit extracts, new plant anti wrinkles contour complex and Dead Sea minerals all are to:

- Control visible aging and tired signs around eyes.
- Provide eye contour area by the very rich combination of minerals and vitamins for ideal function that keep it fresh healthy and smooth.
- Apply suitable amount of Bloom eye cream around your eyes massage gently from the inside to outside direction in circular gentle motion until spread evenly and feel the wonderful unique difference
- For maximum benefits keep applying daily specially before bedtime.
- Try to drink enough water

#### **16- Bloom Sun Block SPF30:**

- A special , safe formula with dead sea minerals
- Sun protection SPF 30
- Provides UVA, UVB sun protection.
- Perspiration and water – resistant.
- Apply the Bloom sun block liberally in circular motion to all exposed areas
- For best results apply 15 minutes before exposure to sun
- Available in cream or lotion spray
- Choose as per your need.

#### **17- Bloom Shampoo:**

This natural mix enriched with natural Dead Sea minerals and allover extract formulated to:

- Leave hair shiny and healthy looking
- Leave scalp clean and well purified
- Available in three types: for normal, dry and oily hair.

#### **18- Bloom Massage Oil:**

Light and fluid, easy to absorb, rich with Chamomile extract Aromatherapy extracts, and Dead Sea minerals.

- Pour small amount into the palms of your hands
- Rub your hands together lightly Massage gently
- Guarantee amazing and unique relax and calm for the body

#### **19- Bloom after Sun Gel:**

The After Sun Gel contains a blend of soothing Aloe Vera, minerals , anti- oxidant vitamins and natural moisturizers ,A perfect tonic for providing cooling and calming it to feel comforted , soft and healthy . It fights sun –aging mechanisms through synergetic effects of minerals and vitamin E. Suitable for children and for sensitive skin, Oil free and tested on animals.

## **Directions for use:**

Massage liberally into body and face after sun exposure or whenever your skin needs replenishment.

- For External use only.

## **20- Bloom Hand & Nail kit:**

- A full kit of hand and nails mask , scrub , lotion and oil
- Clean your hands for softener feeling
- For natural nutrition for ultimate hand and nails care

## **How to use:**

- Remove Nail polish, wash hands and dry.
- Use the shaper file in one direction only and in the following order: light gray side, Dark gray side and then the white side.
- Apply Bloom hand mask for 5 minutes.
- Apply Bloom hand scrub rinse with warm water and dry.
- Apply Bloom cuticle oil to your nails
- Apply Bloom hand &Nails lotion

## **How to get maximum benefits from the Bloom unique collection?**

Do you want to join the Bloom lovers worldwide for maximum benefit from Bloom the high quality, approved, exported and used in more than 42 countries until now

## **For Facial Care**

- ✓ **Please follow the following steps:**
- ✓ Wash your face using Bloom mud soap , for better results, leave the soap foam for one minute before washing. Or you can also use Bloom Facial Milk for cleaning the face instead of Mud Soap .
- ✓ You can use Water vapor with Chamomile flower for preparing the face (optional step ).
- ✓ Apply Bloom mud mask as per written in the directions , wash with warm water ,Dry the face
- ✓ Apply Bloom Facial Scrub , wash and dry the face ,it is Recommended to use Bloom facial scrub once a week.
- ✓ Apply Bloom day/night cream (daytime or night) for your face after using Bloom facial Mask or scrub if you are using Bloom range and Bloom Moisturizer Cream for day and night if you are using Bloom Royal touch,
- ✓ Apply Bloom Eye cream around the eyes with circular soft massage.
- ✓ for smooth and gradual facial skin nutrition with Dead Sea mineral and trace elements .In order to get ideal skin metabolism /skin building we recommend using every Bloom items as per the directions on each item pack

## **For Body Care**

- ✓ **Please follow the following steps:**
- ✓ Wash your Body using Bloom Salt soap , for better results, leave the soap foam for one minute before washing.
- ✓ Apply Bloom body mud mask as per written in the directions , wash with warm water , dry well
- ✓ Apply Bloom Body Scrub on you body specially elbows and knees, use Bloom Body scrub once a week.
- ✓ Apply Bloom Body Lotion with circular massage
- ✓ for smooth and gradual body skin nutrition with Dead Sea mineral and trace elements .In order to get ideal skin metabolism /skin building we recommend using every Bloom items as per the directions on each item pack

✓ **Notes:**

- Do not Mix using different cosmetic brands at a time.
- Stick with the direction of each Bloom item
- It is good to use chamomile flowers vapor for face a month
- It is recommended to eat and drink healthy and balanced food such as fruits , vegetates and lots of water to help getting excellent results.
- Since we use shampoo, soaps, creams and lotion almost every day, why not to think using the whole Bloom Natural Rich collection from the Dead Sea as they are very essential to build skin cells ideally.
- Bloom products should be stored in room conditions, not to be exposed to direct sunlight and keep away from humid places.
- For external use only